



STEELE MEMORIAL MEDICAL CENTER

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Press Release

STEELE MEMORIAL MEDICAL CENTER RECEIVES NATIONAL AWARD

Avatar International is extremely pleased to honor Steele Memorial Medical Center with the Exceeding Patient Expectations Award for the year 2010. This national award is presented to the facilities whose overall score exceeds expectations. The Exceeding Patient Expectations Award is based on the 3 critical survey items gauging patient expectation about quality of care, reliability, and customization before the visit.

In making the announcement, David Medvedeff, PharmD, MBA, CEO of Avatar said, "Exceeding a patient's expectations reflects an inherent sense of compassion. Steele Memorial Medical Center has succeeded in its aim to putting the needs of the patient first. I congratulate Steele Memorial Medical Center for winning Avatar's Exceeding Patient Expectations Award."

Committed to Delivering Compassionate Healthcare